





STEADMAN-CHASE

Whisky Acquisitions

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YOUR CASK WHISKY INVESTMENT GUIDE

QUESTIONS? JUST EMAIL >



Lifting the curtain on cask whisky

Cask whisky is a lucrative opportunity for the savvy investor. However, as with many investments, acquiring the right casks at the right time will increase your potential profits. In recent years whisky prices have reached new heights, so it is important to have a trusted partner in maximising value and profitability.

Why Whisky?

Whisky is a growing industry in Scotland and across the globe. From large multinationals to small-batch distillers, the industry is growing in all directions with news of investment in modern facilities and new rare whiskies occurring on a daily basis. When you look at the data, you can see why.

The most recent data shows that the Scotch whisky market is worth over £7 billion to the UK economy. It amounts to 26% of the UK food and drink exports. This is a huge proportion of the market and with new trade deals on the horizon, whisky is one of the first luxury items imported into newly accessible markets.

Why Steadman-Chase?

The potential for long-term development is immense as demand grows and supply contracts. Steadman-Chase regularly keeps in touch with Scottish distillers, bottlers, and industry experts who provide the inside track to find that once-in-a-lifetime cask.

As you can see, Steadman-Chase is uniquely positioned to help new and seasoned whisky investors. This detailed guide will provide an informed outlook on cask whisky and its investment opportunities. Combine this with our dedicated consultants, and a lucrative portfolio is within easy reach.

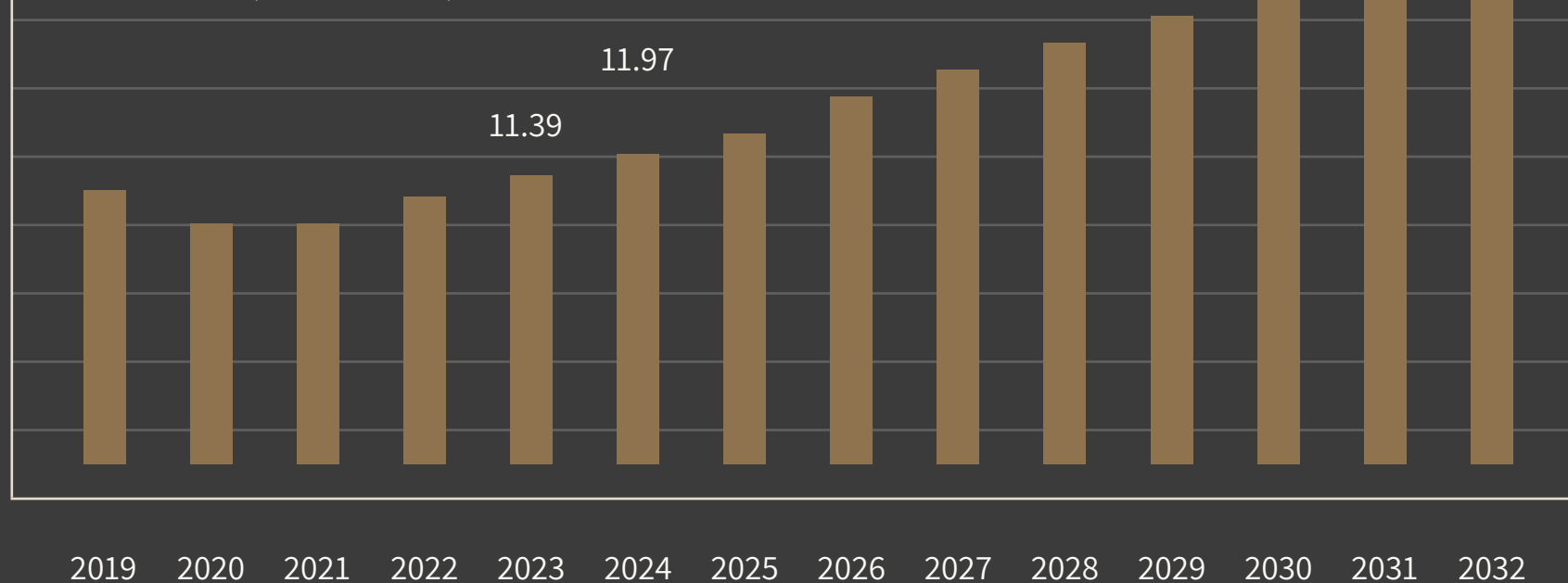
Whisky Market Performance

Whisky Market Performance Broadsheets and investment gurus are increasingly interested in whisky assets.

For decades, Scotch whisky was primarily a domestic product, with a smaller population and even fewer people able to purchase it. Single malt Scotch whisky has become a worldwide spirit woven into the fabric of society.

Europe Scotch Whisky Market Size

2019 - 2032 (USD Billions)

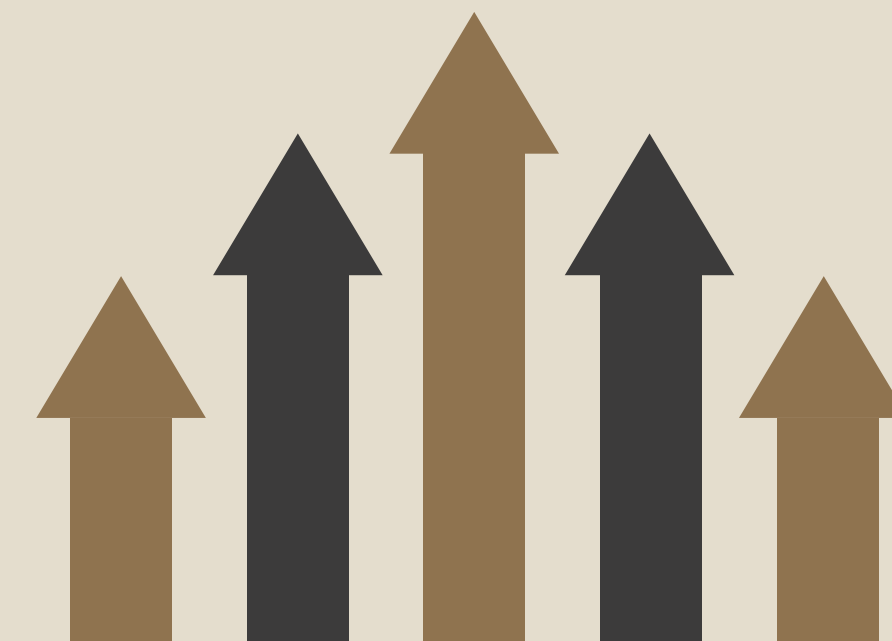


CAGR of
6.48%

Prices have rocketed recently and are set to continue as The British Board of Trade indicated that market capitalisation could treble in the next five years.

In fact, Fortune has predicted that Scotch whisky will experience a CAGR of 6.48% between 2025 and 2032.

Source: fortunebusinessinsights.com



Key Scotch Whisky Statistics



Scotland produces about **800 million litres of whisky per year**, with approximately **40 million litres** of single malt bottled and sold



500 million global users of whisky



In 2023, total Scotch whisky exports were worth **£5.6 billion**

Key Scotch Whisky Statistics



Since 2018,
£2 billion
has been invested
in growing the
whisky industry



Scotch whisky
now accounts for
22% of all
UK food and
drink exports



Over
1.35 billion
bottles of whisky
were exported from
Scotland in 2023

Key Scotch Whisky Statistics



Scotch whisky
is sold in
168 countries
worldwide



The market share
by continent is
Asia-Pacific at 32%,
Europe at 28%, and
North America at 21%



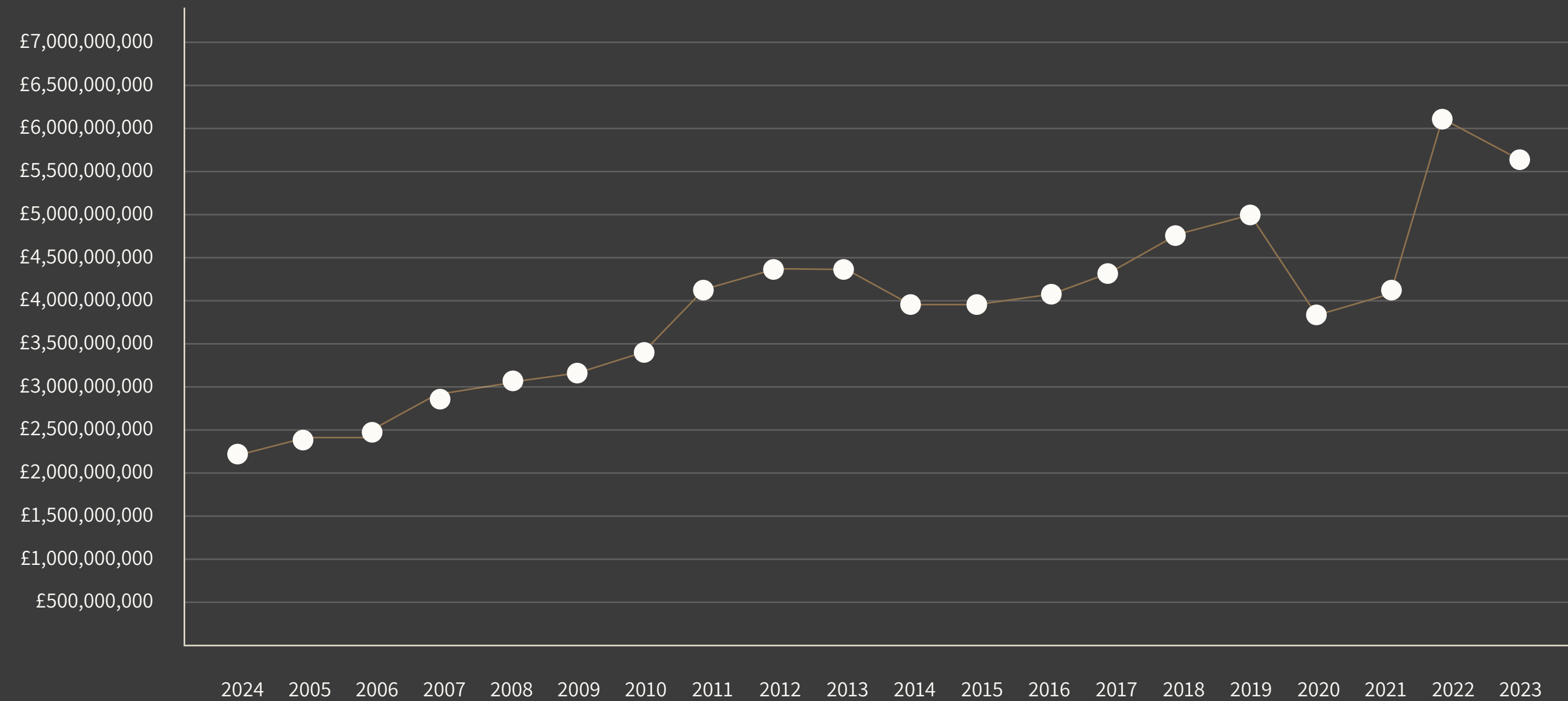
Trade deals with **India,**
Canada, and **Vietnam,**
as well as reductions in
tariffs in **Hong Kong** and
the **CPTPP,** are promising
for future exports

Global Whisky Exports Continue To Rise

Before 2020, Scotch whisky exports experienced a five-year increase in value. The pandemic impacted the world of whisky, however, the 2022 bounce back proves the desire for Scotch whisky across the world with the 2023 export figures exceeding 2019.

Whisky manufacturing for new fill casks was halted in 2020 because of the supply chain-based nature of the industry. Stock levels have further depleted, and the supply and demand dynamic is now heavily tipped towards profits within cask investment, with an increased interest by consumers worldwide.

Export Value of Scotch Whisky Over Time



“
The Scotch Whisky industry has once again proven its economic significance to the UK domestically and on the world stage, and [the export] figures highlight the importance of backing a key sector for productivity, exports and employment.

Mark Kent – Chief Executive of the SWA

”

Why Whisky is a good Investment

For decades, Scotch whisky was primarily a domestic product, with a smaller population and even fewer people able to purchase it. As a result, there was ample supply. **That isn't the case now.**

Single malt Scotch whisky has become a worldwide spirit woven into the fabric of society. Scotch expanded by 60% in the previous decade, but Scotland still only produces 800 million (about.) litres of whisky per year, with just 40 million litres (approx.) of single malt surviving. This number may appear modest compared to the 500 million global users of generic whisky.

As a result, the single malt Scotch whisky market is significantly undersupplied, with a fully inverted supply/demand imbalance. **The value of Scotch whisky exports in 2023 showed that demand is still growing, as exports grew by 14% in value and 3% in volume compared to pre-pandemic figures.**

Bottle
exports reached
1.35 billion
in 2023, up 3% from 2019

Scotch whisky now accounts for over 22% of all UK food and drink exports and is sold in over 160 countries worldwide.

While the United States remains the top export destination for Scotch whisky in value (£978 million), the Asia-Pacific region is showing huge growth.

What Are The Costs of Investing in Whisky?

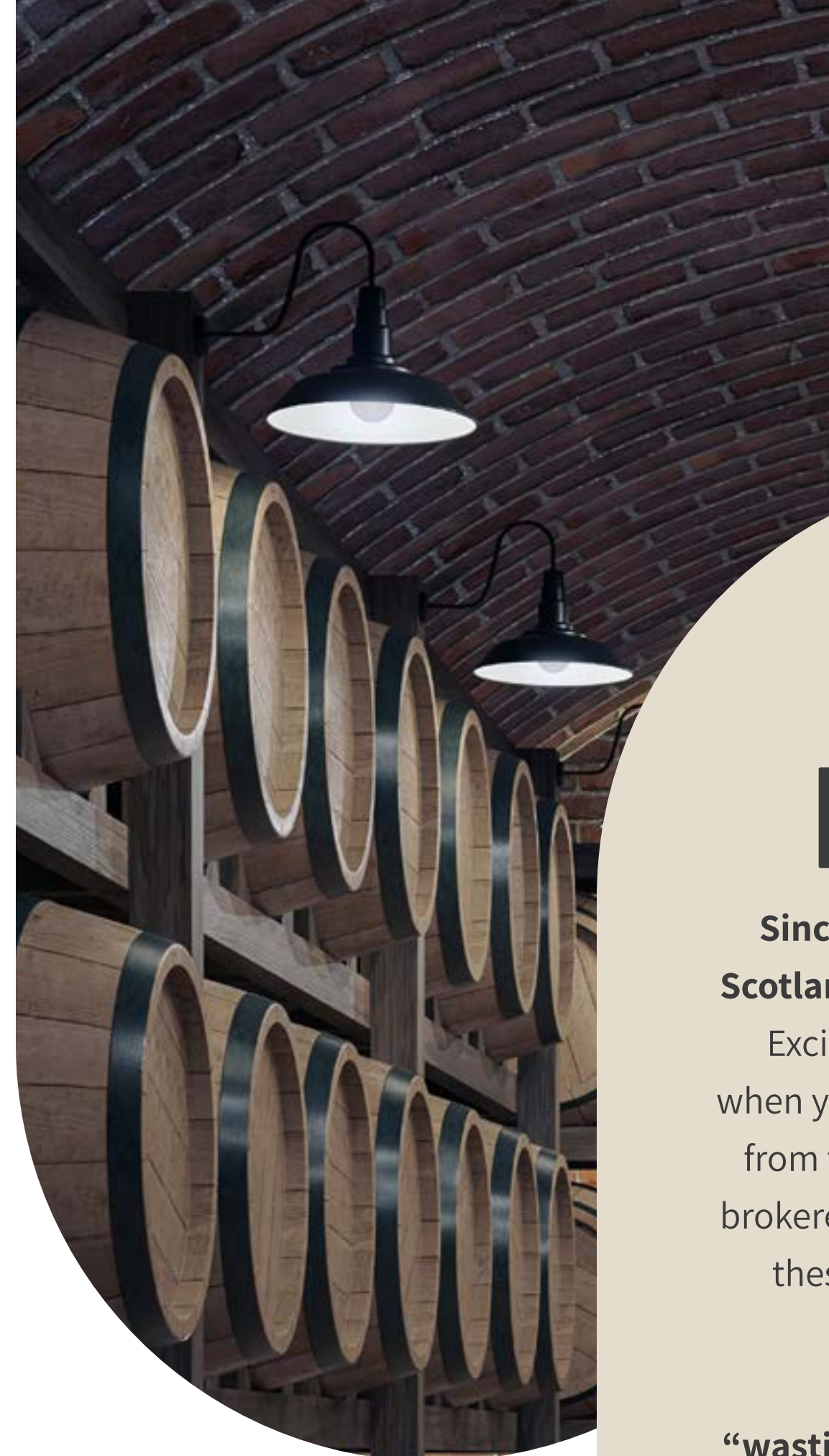
Warehouse Costs

When you purchase a cask through us, **we pay for your storage and insurance** for the first five years. After this, you will be presented with options to insure the cask yourself.

Steadman-Chase differentiates from traditional investment firms by only charging 10% of the profit upon exit.

There is no management throughout the process.

The only other cost you would incur is your insurance and storage, and possibly a train ticket to one of our renowned events.



Duty & Taxes

Since all cask whisky is kept in Scotland under bond, it is VAT-free.

Excise duty and VAT will be due when you bottle and remove the cask from the bond. The cask is usually brokered on while still in bond. Thus, these taxes are not applicable.

Since cask whisky is a “wasting chattel” as a result of the “angel’s share,” UK Capital Gains Tax is not considered to be relevant to UK taxpayers (evaporation).

Our Client Safety & Regulatory Procedures

Regulatory Procedures

Steadman-Chase works closely with holders of a WOWGR license.

WOWGR is an acronym for Warehouse Keepers and Owners of Warehoused Goods Regulations. A certificate issued under these standards permits a company to move products from one bonded warehouse to another while paying no duty. It is an extremely tough license, requiring extensive interviews and stringent requirements.

Insurance

Steadman-Chase provides insurance cover costs for the first 5 years of your tenure until the point of sale. The policy covers damage and theft.



FAQs Cask Ownership

01 How Does The Storage Work?

All our Scotch barrels are required by law to be held at a distillery in Scotland, entirely in your name with corresponding title deeds.

02 Can I View My Cask?

Yes, through the distillery's Visitor Centre, you can visit the distillery that houses the cask.

03 How Do I Arrange Insurance?

We will cover the entire cost of your cask's insurance from the time you purchase it with us for five years. After this, we will advise you on how to arrange additional insurance for your cask.

04 What Are Typical Investment Sizes?

Minimum investments start from £10,000 with all clients taking a view to building 6-7 figure portfolios throughout their tenure.

05 How Long Should I Hold?

A five-year hold is recommended to double your capital.

FAQs Exit Strategies

01 **Our Exit Strategy?**

We have contracts with numerous bottling companies across Scotland who will then individually bottle online and across retail outlets. We also sell to restaurant groups, family offices, auction houses, and clients with customised demands for casks that are no longer available.

02 **Can I Sell Out Through Another Company/Broker?**

Yes. Cask whisky is in high demand, and the secondary market is well-developed. Selling with us will incur a 10% profit fee; however, due to our broad and lucrative network of exit strategies, we would implore you to use us as we can achieve unrivalled profit.

03 **How Can I Be Sure You Are The Right Company To Work With?**

The Independent Commissioner's Office has certified us as a brokerage. An FCA registered Custodial (Riverside Escrow Limited) protects you throughout the transaction until you receive your asset as described by us and the distillery.



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